

Newsletter

www.runnymedebusinesspartnership.org.uk

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March 2012

2012 Village at Royal Holloway

In the lead up to one of the largest sporting events in the world, we are delighted to invite you to our next **breakfast meeting** at the home of one of the only two **London 2012** Satellite Villages. Royal Holloway is hosting the meeting in their impressive Windsor Building on Tuesday 27 March.

They will have over **1400** of the world's elite rowers, sprint canoeists and officials staying in their university accommodation for the **Olympic and Paralympic Games**. During the Games the athletes will be competing on Dorney Lake, Eton, where the Rowing and Canoe Sprint events will be held.

At our event on **27 March**, Paul Layzell, the Principal, will welcome us followed by an insight into their role as a Village given by Simon Higman, Registrar and Director of Operations. We will then welcome back Surriya Subramaniam, Business Development Manager, Surrey County Council, who spoke at our CompeteFor meeting in October 2009. He will update us on the progress of the 2012 preparations in Surrey. The fourth speaker will be Michelle Saint, Communications Manager for Road Cycling, will speak on behalf of LOCOG (the London Organising Committee).

Delegates will be able to view the Olympic Showcase in the foyer of the Windsor Building, there is an Olympic themed mosaic and a collection of framed and signed GB team kit from the elite sporting alumni.



This will be a very popular event, so email your booking request to:
joanna.swatridge@runnymede.gov.uk without delay.

A special thanks to **Royal Holloway University of London** for sponsoring this Newsletter!
www.rhul.ac.uk/

What's inside

Budget Forum

10 years of the Yellow
Bus Scheme

2012 Torch Relay

A30 Olympic Road
Network

Join our App
Don't be left behind



A30 Egham - Olympic Road Network News

From Monday 16 July until Wednesday 5 September one lane each way on the A30, between the Royal Holloway, University of London and the Runnymede roundabout Egham, will be dedicated lanes for Olympic traffic, within the hours of 6am – 4pm. Other measures will also be in place during this period. For further details please contact :

ORN2012@surreycc.gov.uk
or visit www.gosurrey.info/orn

Budget Forum

You were invited.... to hear Runnymede's Budget Plans Corporate Head of Finance, **Robert Hanger** gave an outline of Runnymede's budget plans at the breakfast forum meeting, held at the Civic Centre, on 15 November.

As Runnymede has the lowest council tax in Surrey and the



Deborah Blowers, Paul Turrell, Mark Adams and Robert Hanger (L-R)

6th lowest in England, insufficient local funding is raised to pay for the services it provides.

Robert advised that the Council had to make a decision whether to increase the tax by 2.5% or accept a Government

grant, which would impact on income for the following year.

(Since this meeting, the decision has been taken to accept the Government grant and not to increase the tax)

Business Rates in the Borough, which are set by the Government, will raise £43.7 million in 2011/12.

Over half of this is derived from fewer than 100 premises. The total amount collected is paid to the Government and redistributed to Councils based on population.

Paul Turrell, Chief Executive, then spoke about Runnymede Borough Council's Survival Kits. These have different routes which involve making savings or generating income and sharing services.

The third speaker was **Deborah Blowers**, Director of Housing, Leisure & Community Services, who spoke of the bad and good news on housing issues in the Borough.

A brief update on the development of the Business Partnership app, **iRunnymede**, was then given by Stuart Radforth of Aszart Technology. (See article on page 3 for latest news)

The Council's Budgets and financial information are on www.runnymede.gov.uk click on Finance

10/10 for Service ✓

On **25 February 2002**, Theresa May MP, then Shadow Secretary of State for Transport, Local Government and the Regions, officially launched the groundbreaking scheme at Magna Carta School, Egham. It was the first one in the South of England. All four 60 seater buses, in service at that time, were there and 1000 yellow balloons were released as part of the celebrations.



The Yellow Bus Scheme Launch 2002

Seven buses now carry approx 500 students to and from school every day, whatever the weather, serving four secondary schools in Runnymede. It is not well known that there are also late bus services which allow students to take part in after school sports etc.

The Business Partnership has secured sponsorship to contribute to the running costs, the remainder is made up of development funding and fares. Several unsuccessful bids have been made to get funding to expand the service to more schools and students.



David Blunkett visits the Yellow Bus at Magna Carta School

Sponsorship

We are very grateful to all the sponsors for their support during the last 10 years, Procter & Gamble and Thorpe Park are still 'on board', with World Duty Free and Runnymede 14-19 Learning Network joining them several years ago. If you would like to promote your company in this innovative way, we'd like to hear from you!



worlddutyfree



The Sponsors Dinner

The runnymede-on-thames in Egham again hosted our annual Sponsors' Dinner in January, for all who sponsor our activities and give their time to the Partnership. Certificates were presented to representatives from the Yellow Bus sponsors, by Paul Turrell, RBC Chief Executive

Introducing iRunnymede!

Last call for entries before the press launch

Our app is undergoing tests, ready for public launch on 27 March! Your business should be listed there – don't miss out on the publicity. Already with information on places to eat, stay, visit and shop, plus businesses, education, sport, leisure and health service providers this app is a fast way to find local services.

With these two popular features, more people will want to download iRunnymede.

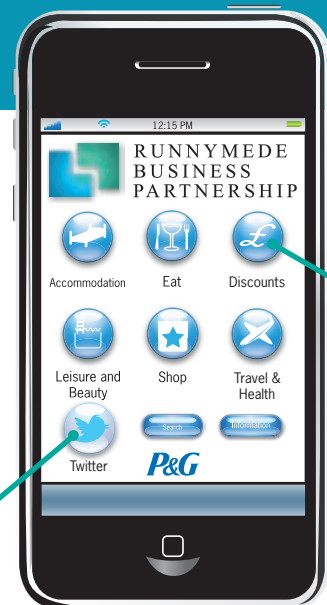
1) The Loyalty Card offers are all listed under the 'Discounts' button, and using the image of the Card shown on the screen means you can don't have to have your card with you to get the discounts!*

2) The Twitter button will make iRunnymede attractive to a whole new audience.

iRunnymede is already available for iPhones/iPads, Androids or Blackberries! Try it yourself; visit www.autoforward.com/iRunnymede

To join the 100+ already listed email: RBPApp@runnymede.gov.uk NOW with ONLY the word Application in the subject line to instantly receive full details, or phone Joanna Swatridge 01932 425272. (£100 set-up and 1st year, much reduced thereafter)

Also, visit our new look website www.runnymedebusinesspartnership.org.uk with event information, helpful business links, forum reports, our behind the scenes blog and our tweets! (*See terms and conditions shown on the app for some offers)



2012 Torch Relay comes to Egham on 10 July



Tuesday 10th July will be day 53 of the 70 day tour around Great Britain for the Torch. Egham will be on the Oxford to Reading leg of its journey.

Runnymede Borough Council is responsible for organising the relay in Egham, including providing stewards for the route and any activities on the day.

This event will give Runnymede residents and businesses the opportunity to take part in the celebrations leading up to London 2012, which starts on the 27th July.

However, it is important that local businesses are aware of the restrictions in place. The London 2012 and Torch Relay are heavily protected as brands, due to the high profile sponsors involved, and there is very tight guidance on what is allowable.

Further information on the Torch Relay and route will be available when details can be released. However, if you wish to discuss the event contact Chris Hunt, Head of Leisure Services by phone 01932 425670 or e-mail chris.hunt@runnymede.gov.uk

The London 2012 Organising Committee of the Olympic and Paralympic Games (LOCOG) have advised that they will be protecting the events from any attempts at Ambush Marketing, using legal powers if required.

Information is available on the LOCOG web site www.london2012.com but these are a few things that you can't do with regards to the Torch Relay:

- Use Torch Relay or any London 2012 logo's in promotional material.
- Have signage up associating your company with the Torch Relay.
- Distribute samples or advertising materials on the day.
- Set up a stall on the route.

Diary Dates

Tuesday 27 March
RBP Breakfast Forum Meeting
(see front page for details)

Wednesday 28 March
Enterprise M3 Business Growth Conference Sandown Park, Esher. Conference 8.30am to 10.45am. Workshops 11am - noon
For practical tips from experts on growing your business, the very latest on how local business is doing, where growth is being achieved, and what's being done by Enterprise M3 to drive economic prosperity in our area. After the conference, there will be a series of free seminars and opportunities to network with like-minded businesses, the expert speakers and Enterprise M3 Board members. To book for this **free** event visit www.enterprisem3.org.uk

Wednesday 28 March
New R&D Funding and Business Development Opportunity for Your Business
Holiday Inn, Woking. 9am – 1pm

For high tech. small and medium size businesses, high growth firms and innovators. A unique business forum, exhibition and speed B2B networking session, run by Connect 2 Innovation. £50 (incl. lunch) non-members. sharon.hammond@connect2innovation.co.uk or call 01483 685232

Friday 25 May
Jubilee Fireworks
by Egham Chambers of Commerce at Strouds College Playing Fields.

Thursday 12 July
Cream Tea at Strode's College (Further details to be confirmed)
Sponsored by Kempton Carr Croft, Chartered Surveyors.
If you are not on our email invitation list, please send your full contact details to joanna.swatridge@runnymede.gov.uk

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Tel: 01784 443045

Egham, Surrey TW20 0EX

Royal Holloway
University of London

Royal Holloway
University of London

**Spring Breakfast
2012 Village Forum**

Tuesday 27th March 2012

**Venue: Windsor Building
Royal Holloway University London**

Time: 7.45 am

Presentations by

Michelle Saint

Simon Higman

Surriya Subramaniam

To reserve your free place email

joanna.swatridge@runnymede.gov.uk

Chambers of Commerce

ADDLESTONE AND DISTRICT CHAMBER OF COMMERCE

For details of Chamber activities contact

Cllr Peggy Broadhead

Tel: 01932 844465

e-mail: cllr.patricia.broadhead@runnymede.gov.uk

Address: c/o 2 Coombe Drive, Addlestone, KT15 1DB

EGHAM CHAMBER OF COMMERCE

For details of Chamber activities please contact the Chairman,

Mark Adams, on

Tel: 01784 460108,

Address: c/o Strode's College, Egham TW20 9DR.

e-mail admin@eghamchamber.org.uk

www.eghamchamber.org.uk

CHERTSEY CHAMBER OF COMMERCE

For details on the Chamber activities contact:

Chairman, Anna Barry,

Address: 58 Guildford Street, Chertsey, Surrey, KT16 9BE,

Tel: 01784 460108

e-mail admin@chertseychamber.com

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