

# Newsletter

[www.runnymedebp.org.uk](http://www.runnymedebp.org.uk)

November 2011

## You are invited....

### Book now to hear Runnymede's Budget Plans

On Tuesday 15 November, Robert Hanger, Corporate Head of Finance, will give an outline of Runnymede's budget plans at our breakfast forum meeting.

His will be the first of three brief presentations at this meeting hosted by Runnymede Borough Council at the Civic Centre in Addlestone.

As **business rate payers** you contribute towards the cost of local authority services, so take this **opportunity** to hear the Council's financial plans and be part of this consultation.

You can either ask questions during the Q & A session or after the meeting, when staff from the **Runnymede finance team** will be on hand.

**Chief Executive, Paul Turrell**, will then present Runnymede's aspirations for town centre development.

**Places are limited, so book your free place now; see details on the back page.**

See the Council's Budgets and financial information on [www.runnymede.gov.uk](http://www.runnymede.gov.uk) and click on Finance in the A-Z Menu.

Useful websites for businesses: [www.voa.gov.uk/2010](http://www.voa.gov.uk/2010) , [www.businesslink.gov.uk](http://www.businesslink.gov.uk)

A special thanks to **Wilkins Kennedy** for sponsoring this Newsletter!  
[www.wilkinskennedy.com](http://www.wilkinskennedy.com)



**Deborah Blowers**, Director of Housing & Community Services is the third main speaker, and will inform us of housing issues in the Borough.

Following the main business of the meeting there will be the opportunity to see a demo version of the Business Partnership Smartphone app.

**See right and the article on page 3 for more details.**

#### What's inside

Join up, Join in  
Take part in your community

BusinessLink  
Big changes ahead

Egham  
Becomes an ice wonderland

Join our App  
Don't be left behind 

**"A third of adults in the UK use a Smartphone"**

— Ofcom report

**Even if you don't use one or care about 'apps', potential customers do!**

Be on our app, and be found fast by one of these Quick Search buttons:



With a **Search** button for all other services.

**See the demo version at 15 November Breakfast Forum!**

**Full details page 3**

Keep us moving! To be a sponsor contact us now!



# Join up, join in!

We are fortunate to have 3 Chambers of Commerce in Runnymede; Addlestone, Chertsey and Egham. In other areas, support groups for local commerce are trying to start-up; ours are already very well established. They all participate in the work of the Business Partnership to support local businesses.

If you want to network and join a variety of activities, why not find out what's going on? (Contact details on page 4)

## Here's a brief round-up:

**Addlestone** Christmas Lights will be switched on, on Saturday 26th November at 3.45pm. Massed Choirs and the Salvation Army Band from 3.15pm will be bringing some festive cheer (outside Tesco)

**Egham** Best Dressed Christmas Window Competition.



**Chertsey** Goose Fair on 10th December, in Guildford Street 10am – 3pm with lots of stalls showcasing local craft and food producers, schools, charities, etc.

**Chertsey** Christmas Lunch on 16th December.

**Egham** Community Pancake Race on February 6th 2012.

**Egham** Food & Drink Day, May 2012.

**Egham** Magna Carta Day event, June 2012.

Sponsors are sought for some of these, especially for the **Egham Window competition** prizes of £100, £50 and £25, but support in other ways would also be much appreciated by the Chambers 

# Big Changes to the Business Link Service

We are sorry to advise that with the final reduction in services, as from 25 November 2011, the Business Link website [www.businesslink.gov.uk](http://www.businesslink.gov.uk) will become the government's primary channel for business support. If you experience difficulty accessing the site, you can phone the helpline 0845 600 9 006.

The website will continue to contain useful tools and information, so that businesses can:

- Pay and file PAYE, and submit VAT returns
- Identify government procurement opportunities via the free contracts Finder service

Find potential sources of help via the Business Support Finder : [www.businesslink.gov.uk/support](http://www.businesslink.gov.uk/support) and register for email notification of new schemes

## Mentoring

A special mentoring portal [www.mentorsme.co.uk](http://www.mentorsme.co.uk) has been launched for businesses seeking a mentor, or offering to become a mentor.

Further information on changes in the way that the business community will be supported is on [www.bis.gov.uk](http://www.bis.gov.uk)

The Runnymede Business Partnership would like to thank the past and present staff at the local Business Link service in Woking, especially **Ruth Lambert**, **Richard Butcher** and **Laura Pelling**, for all their help and support 



Keep it Handy



See the full list [www.runnymedebp.org.uk](http://www.runnymedebp.org.uk)

  
**Egham on Ice!**  
**Hythe Centre Community Day**  
On Saturday 19<sup>th</sup> November 2011  
At Hythe Centre, Thorpe Road, Staines TW18 3HD  
10 – 4pm, stalls until 3pm  
Activities include **indoor ice rink, inflatable snow globe, face painting & lucky dip**. Food and drink will also be on sale.  
Stalls will be selling **crafts, food and festive items until 3pm**.  
This event is being organised by the **Runnymede Youth Council** and **Runnymede Borough Council**, with funding from the **Youth Opportunities fund**. We will be raising money for the **Teenage Cancer Trust**.  
Please come along and support us!  
For more information or if you would like to book a stall, please call **01932 425682** or email [jenny.soffe@runnymede.gov.uk](mailto:jenny.soffe@runnymede.gov.uk)  
  
**Free Entry!**  
(charge for activities)  


# iRunnymede

**“Join us now - app usage is soaring - don’t be left behind!”**

These Quick Search buttons are for buyers from anywhere and at anytime ...



iRunnymede will reach a whole new audience and direct potential customers to contact you or click on your website for further information.

You could miss out on business from far and wide if you’re not on the map!

## How it works

App users will look for a service or product either by pressing the specific Quick Search (QS) button or the full search button.

The QS buttons will bring up brief menus, buyers can either look for a business pin-pointed on the Runnymede map or from the list of businesses in that category; on selection your business entry will show your photos, logo and concise description of your services. There will be instant access to your phone number, email and website. This is when your own ‘sales team’ takes over, and your staff or website will be your ‘shop window’.

## Why is it better than doing an internet search?

**ONLY** businesses based in Runnymede Borough will be pin pointed on the map on iRunnymede. So, if someone was particularly looking for say a restaurant in this area - that’s all they’d get, and could search by cuisine too. Then press to dial and book a table!

There’s a Business to Business button too, so buyers might discover they can source locally –from YOU.

**It’s so simple** – just put an entry on the iRunnymede app. It will only cost £100 (+VAT) for set-up and the first year; this will reduce considerably for the next year. (The year starts from the app launch date, not the payment date)

This cost must be less than your usual advertising/mail shots, and will be out there always working for you! **To find out how** to be on iRunnymede Smartphone App email: [RBPAApp@runnymede.gov.uk](mailto:RBPAApp@runnymede.gov.uk) and **ONLY** put the word Application in the subject line.

And don’t forget the 1200 athletes who will be staying locally, their coaches and families could be looking for your business, you never know...

You will be able to download the app to ipads, iphone, Android and Blackberry phones. The QR code icon will take you straight to the relevant appstore.



QR Code\*

\* Try our code by downloading a QR code for your brand of phone and see where it takes you!

## Chambers of Commerce

### ADDLESTONE AND DISTRICT CHAMBER OF COMMERCE

For details of Chamber activities contact

Cllr Peggy Broadhead

Tel: 01932 844465

e-mail: [cllr.patricia.broadhead@runnymede.gov.uk](mailto:cllr.patricia.broadhead@runnymede.gov.uk)

Address: c /o 2 Coombe Drive, Addlestone, KT15 1DB

### EGHAM CHAMBER OF COMMERCE

For details of Chamber activities please contact the

Chairman, Mark Adams, on

Tel: 01784 460108,

Address: c/o Strode's College, Egham TW20 9DR.

e-mail [admin@eghamchamber.org.uk](mailto:admin@eghamchamber.org.uk)

[www.eghamchamber.org.uk](http://www.eghamchamber.org.uk)

### CHERTSEY CHAMBER OF COMMERCE

For details on the Chamber activities contact:

Chairman, Anna Barry,

Address: 58 Guildford Street, Chertsey, Surrey, KT16 9BE,

Tel: 01784 460108

e-mail [admin@chertseychamber.com](mailto:admin@chertseychamber.com)

[www.chertseychamber.com](http://www.chertseychamber.com)

## Autumn Breakfast Budget Forum Tuesday 15th November 2011

**Venue: Runnymede Borough Council  
Civic Centre**

**Time: 7.45 am**

Presentations by  
Robert Hanger  
Paul Turrell CEO  
Deborah Blowers

To reserve your free place contact

[joanna.swatridge@runnymede.gov.uk](mailto:joanna.swatridge@runnymede.gov.uk)

**Tel: 01932 425272**

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To see how we can help, please contact Matthew Hall or Kevin Walmsley  
in our Egham office on **01784 435 561** or [egham@wilkinskennedy.com](mailto:egham@wilkinskennedy.com)